

PRASAD

Annual Report  
2010



**PRASAD**  
Philanthropic Relief, Altruistic Service And Development  
*Project*

The PRASAD Project is an international not-for-profit organization committed to improving the quality of life of economically challenged people through health, education and sustainable development. PRASAD (Philanthropic Relief, Altruistic Service And Development) is a philanthropic expression of the SYDA Foundation – the organization that protects, preserves and disseminates the Siddha Yoga teachings.

Dear Friends

*The United Nations has established eight Millennium Development Goals for 2015. These goals are an excellent standard by which to measure just how necessary and appropriate The PRASAD Project's programs are.*

*The Millennium Development Goals align seamlessly with the goals and programs of The PRASAD Project. As a Non-Governmental Organization (NGO) in Special Consultative Status with the Economic and Social Council of the United Nations, The PRASAD Project is honored to be a part of this great work.*

*At year's end, one way to gauge our effectiveness is by answering this simple question:*

***"Are things better now than they were before we began?"***

*Because of your support, the efforts of our volunteers, and the determination of the people we serve, the answer is a joyous and resounding, "Yes!"*

*2015 will be here sooner than we think, and much work remains to be done in order to meet the Millennium Development Goals. We need your help! If you are already a PRASAD donor, we thank you. If not, we hope that our many successes will inspire you to join us as we pursue these initiatives, which have the power to change the world.*

With profound gratitude,

Frederic Dacqmine, Chairman

**Board of Trustees**

Frederic Dacqmine – Trustee, Chairman of the Board

Jyotika Patel - Trustee

Gary Barth - Trustee

**Officers**

Linda Hinds - Treasure

Xavier Nova - Secretary

**The Millennium Development Goals and The PRASAD Project**

**Goal 1: Erase poverty and hunger**



In 2010, PRASAD staff and participating Self-Help Groups served 37,957 glasses of warm, fortified milk and 31,488 hot meals to children and pregnant and nursing mothers.

**Goal 2: Universal primary education**

In the United States, dental disease causes children to miss over 50 million hours of school annually. PRASAD Children’s Dental Health Program combats dental decay and disease among children from low-income families who could not otherwise afford dental care. Each year the program, and its mobile dental clinic, reaches over 4,000 children with dental health care and education. This year, the program was the subject of report by [YNN News!](#)



In India, PRASAD’s Education Program helps children to stay in school by giving them the school supplies they need to study and rewarding them for doing well in school. With the incentives of in-school health screenings and the meals program, more students are completing primary school. Many students also go on to higher education through our Scholarship Program.

PRASAD de Mexico’s volunteer surgical teams restore the sight of children who suffer from strabismus (crossed eyes). No longer teased and ostracized by their peers, the children are eager to attend school, determined to excel. By the end of 2010, the surgical team had performed more than 1,200 corrective surgeries.



### Goal 3: Gender equality and empowerment of women



The PRASAD Project was among the 170 NGOs that attended the prestigious Dialogue for Action Women's Forum in June 2010. PRASAD Chikitsa trustee, Manju Kochar, (*third from left*) was a member of the conference's Asia and Middle East Panel. Reporter \*Pincas Jawetz credited Manju with bringing the dialogue into focus: "It was Manju who got down to basics—awareness of AIDS and underage prostitution—and changed the tenor of the discussion."

[\\*Dialogue for Action 2010](#)

### Goal 4: Reduce Child Mortality

Complementing PRASAD's nutrition and health care programs are events like the Well-Baby Competition where doctors screen babies and toddlers for general wellbeing as well as physical, mental and social development. They also counsel parents on best practices in child-care. Babies born to mothers in our Reproductive and Child Health (RCH) Program had consistently higher birth weights than India's national average.



### Goal 5: Improve maternal health



New for 2010 is the ASHA Program, derived from the word, "SASHAKTA," meaning "empowering women to care for women." More than 45 women took the first training to become ASHAs or Accredited Social Health Activists. PRASAD Chikitsa's Reproductive and Child Health Program provided 3,288 prenatal screenings for anemia, HIV, and other health risks as well as prenatal and antenatal care.

**Goal 6: Combat HIV, malaria and other diseases**

This year, PRASAD Chikitsa provided HIV awareness training to more than 9,000 individuals, administered over 2,770 HIV screening tests and provided more than 9,500 psycho/social/spiritual counseling sessions to HIV+ individuals and to their families. Self-Help Groups supported outreach efforts with street plays like this one.



**Goal 7: Ensure environmental sustainability**



During World Environment Day 2010, we gave a human face to environmental issues. With information sessions and art and essay competitions, PRASAD Chikitsa helped people to realize not only their responsibility, but also their power to become agents for change in support of sustainable and equitable development. In other news, the Orchard Project and Second Crop Initiatives continue to gain success.

**Goal 8: Global partnerships for development**

In 2010, two Rotary Clubs, one in India and one in the U.S., reached across 7,969 miles to raise funds for PRASAD Chikitsa’s Family Health Center. PRASAD has had the honor of collaborating with many organizations, including Direct Relief International, UNICEF and the Clinton Foundation.





## Financial Highlights

Revenues	2010	2009
<b>Public Support</b>		
Contributions	\$720,511.00	\$733,403.00
Donated Materials & Services	\$3,500.00	\$6,000.00
<b>Total Public Support</b>	<b>\$724,011.00</b>	<b>\$739,403.00</b>
Interest & Investment Income	\$1,896.00	\$339.00
Miscellaneous Income	\$411.00	\$60.00
Net Assets Released from Restriction		\$46,351.00
<b>Total Unrestricted Revenue, Gains and Other Support</b>	<b>\$726,318.00</b>	<b>\$786,153.00</b>
<b>Changes in Temporarily Restricted Net Assets</b>		
Net Assets Released from Restriction		(\$46,351.00)
<b>Increase (Decrease) in Temporarily Restricted Net Assets</b>		<b>(\$46,351.00)</b>
<b>Non Operating Revenue</b>		
Gains/Loss on Sale of Investments	\$(160,950.00)	\$253,367.00
<b>Total</b>	<b>\$(160,950.00)</b>	<b>\$253,367.00</b>
<b>Total Support Revenue</b>	<b>\$565,368.00</b>	<b>\$993,169.00</b>

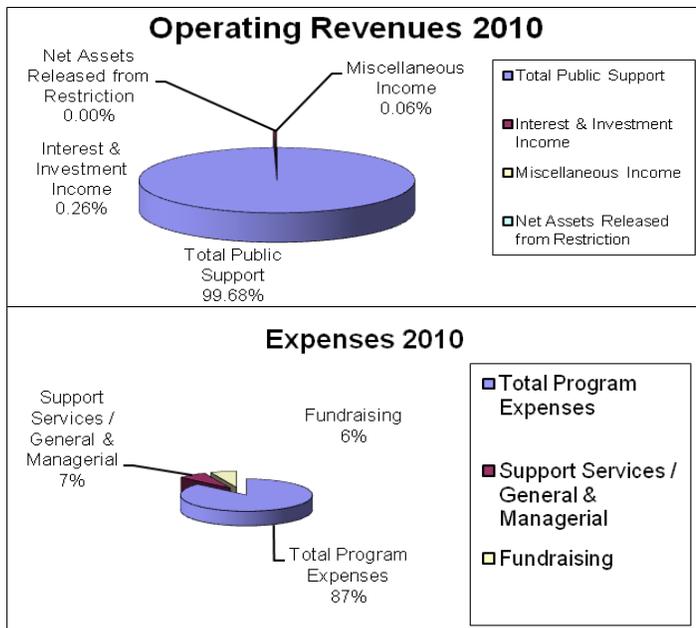
Expenses	2010	2009
<b>Total Program Expenses</b>	<b>\$584,082.00</b>	<b>\$661,107.00</b>
Support Services / General & Managerial	\$47,313.00	\$49,558.00
Fundraising	\$42,968.00	\$48,042.00
<b>Total Support Services</b>	<b>\$90,281.00</b>	<b>\$97,600.00</b>
<b>Total Expenses</b>	<b>\$674,363.00</b>	<b>\$758,707.00</b>

## Financial Highlights, continued



Unrestricted Net Assets	2010	2009
Increase(Decrease) in Unrestricted Net Assets	(\$108,995.00)	\$280,813.00
Unrestricted Net Assts Beginning of Year	\$1,632,814.00	\$1,352,001.00
<b>Unrestricted Net assets, End of the Year</b>	<b>\$1,523,819.00</b>	<b>\$1,632,814.00</b>
<b>Net Assets</b>		
Increase (Decrease) in Net Assets	(\$108,995.00)	\$234,462.00
Net Assets at Beginning of the Year	\$1,632,814.00	\$1,398,352.00
<b>Net Assets, End of Year</b>	<b>\$1,523,819.00</b>	<b>\$1,632,814.00</b>

## Revenue and Expenses 2010 (Graphical Representation)



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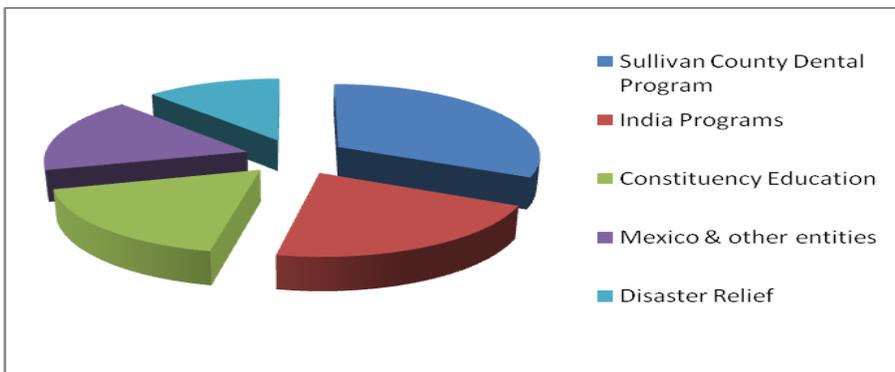
## Financial Highlights, continued



### Program Expenses 2010

Program Expenses	2010
Sullivan County Dental Program	\$186,284.00
India Programs	\$124,372.00
Constituency Education	\$103,369.00
Mexico and other entities	\$99,581.00
Disaster Relief	\$70,476.00
<b>Total Program Expenses</b>	<b>\$584,082.00</b>

### (Graphical Representation)



For more information about The PRASAD Project's humanitarian programs, please visit our website at [www.prasad.org](http://www.prasad.org).

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